



8 February 2010

Manager
Company Announcements Office
Australian Securities Exchange
Level 4, 20 Bridge Street
Sydney NSW 2000

Manager
Market Information Services Section
New Zealand Stock Exchange
Level 2, NZX Centre, 11 Cable Street
Wellington New Zealand

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AMP Limited (ASX/NZX: AMP)
(also for release to AMP Group Finance Services Limited (ASX: AQNHA & NZX: AQN010))

AMP Limited ceases to be a substantial holder in AXA AP

AMP Limited today announced that its exclusivity agreement with AXA SA terminated on 6 February 2010.

As the agreement has terminated, AXA SA is no longer an associate of AMP and therefore AMP is no longer a substantial holder in AXA Asia Pacific Holdings Limited (AXA AP).

In accordance with section 671B of the Corporations Act, AMP attaches a Notice of ceasing to be a substantial holder in AXA AP.

AMP continues to consider its position in relation to AXA AP.

Media enquiries

Jane Anderson
+61 2 9257 9870
+61 402 967 791

Sarah Hudson
+61 2 9257 2700
+61 424 034 059

Investor enquiries

Howard Marks
+61 2 9257 7109
+61 402 438 019

Stuart Kingham
+61 2 9257 5207
+61 401 139 067