



ASX RELEASE

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NEW DIRECTOR TO SEEK BOARD

SEEK (ASX: SEK) today announced the appointment of Emeritus Professor Denise Bradley AC as an independent director.

Professor Bradley has been extensively involved in national education policy groups for more than two decades and in 2008 chaired the Expert Panel which undertook the National Review of Higher Education.

Professor Bradley is currently Chair of the South Australian Training and Skills Commission; a Director of the Australian College of Educators; a member of the Education Investment Fund Advisory Board; a member of the Australian National Commission for UNESCO; a member of the NSW National Partnerships Evaluation Committee and Chair of VERNet. Between 1997 and 2007 Professor Bradley served as Vice-Chancellor and President of the University of South Australia (UniSA).

The Chairman of SEEK, Bob Watson, said that “Professor Bradley’s appointment is invaluable in terms of strengthening the Board’s skills and expertise in the education sector, which is an increasingly important part of the SEEK business.”

“Denise has extensive experience in higher education and training and the board looks forward to working closely with Denise in the future.” he said.

Professor Bradley said “I am delighted to be joining the SEEK board. I had the opportunity to work closely with SEEK in my prior role as Chair of IDP Education and I’m excited by the ongoing potential of the SEEK business.”

Professor Bradley was awarded an Honorary Doctorate of Business Administration from Korea’s Pukyong National University and in 2007 was awarded Honorary Doctorates from UniSA and RMIT University.

She was made a Companion of the Order of Australia in 2008 in recognition of her service to higher education through leadership and sector wide governance, to the promotion of information-based distance learning and to the advancement of Australian educational facilities internationally.

About SEEK

SEEK enjoys a formidable lead over its nearest competitors in Australia & New Zealand in terms of both job ad and jobseeker numbers. In Australia, seek.com.au hosts approximately 60 per cent of all jobs on Australia's major job sites. In a given month, over 100,000 job advertisements are posted on seek.com.au with 3.89 million unique browsers* visiting the site. In New Zealand, approximately 10,000 job ads are now posted on seek.co.nz, significantly more than that of its nearest competitors. In Australia, SEEK also has the SEEK Learning business which connects people with education and training to advance their career and SEEK Commercial, where people can find businesses and franchises for sale.

*Nielsen NetRatings Jan 10